



Potter League's
**HEART
& SOLE**
VIRTUAL 2020 WALK/RUN
To Benefit Homeless Animals

VENDOR REGISTRATION

EVENT OVERVIEW

The Potter League for Animals 31st annual Heart & Sole Walk for Animals is going virtual! We invite you to become a vendor for our first **virtual Heart & Sole Walk/5K Run on Sunday, October 18, 2020**, in your neighborhood! As a vendor, you'll reach thousands of animal lovers and their canine companions who will come together to raise funds for the Potter League and enjoy a fun-filled virtual community dog walk from the safe location of their choice. Festivities kick off in early September with a **virtual vendor village**, weekly activities and contests and culminate with a celebratory live Walk broadcast from the shelter on Sunday, October 18.

The Heart & Sole Walk is our largest fall fundraiser and our goal is to raise \$90,000 through peer-to-peer donations and sponsorships. Becoming a vendor is a great way to demonstrate your compassion to employees, clients and the community. With many opportunities to get involved in both our animal welfare and community programs, it's easy to give back, feel good, and spotlight your philanthropic contribution.

OUR IMPACT

The Potter League for Animals is Newport County's go-to animal care and resource center. We provide shelter, medical care, behavior training, and the opportunity for a new home for more than 2,000 animals each year. In addition, we provide support to communities and families through our broad range of outreach programs. Every dollar raised through our sponsorship program will enable the Potter League to continue its life-saving work.

WHAT IS A VIRTUAL VENDOR VILLAGE?

Our Virtual Vendor Village is an interactive map of all the participating vendors and sponsors laid out just as it would have been on event day. Attendees will be able to click on each virtual booth for a description of your business and direct link to your website. As a sponsor/vendor you are able to provide the description of your choice to be included on the map.



2020 VENDOR APPLICATION

- YES**, my company would like vendor space at the Potter League's H&S Walk for the Animals 2020. Space in the Virtual Vendor Village will be assigned when fee is received.

VENDOR BOOTH NAME (AS YOU WISH TO BE RECOGNIZED) _____

CONTACT NAME _____

PHONE NUMBER _____

ADDRESS _____

CITY/TOWN _____

STATE _____

ZIP _____

EMAIL _____

WEBSITE _____

FACEBOOK/INSTAGRAM LINK _____

HAVE YOU BEEN A VENDOR AT THE WALK IN THE PAST? YES NO

BRIEFLY DESCRIBE YOUR BUSINESS/ORGANIZATION: _____

BRIEFLY DESCRIBE THE ITEMS AND/OR SERVICES YOU SELL: _____

I HAVE ATTACHED OUR HIGH-RESOLUTION LOGO FOR THE WEBSITE

I WOULD LIKE TO DONATE A PRIZE: _____

PAYMENT INFORMATION

FOR-PROFIT VENDOR: \$50.00 OR **NON-PROFIT VENDOR:** \$25.00

Check Enclosed (*Made payable to the Potter League, 87 Oliphant Lane Middletown, RI 02842*)

Credit Card: Mastercard Visa Discover Amex

CARD NUMBER _____

EXP DATE _____

CVV _____

SIGNATURE _____

CARDHOLDER NAME _____

ZIP CODE _____

Please return completed registration form and logo no later than **October 1, 2020** to Development Manager, **Susan Ryan** at **SusanR@potterleague.org** or mail to: Potter League Heart & Sole Walk for Animals – 87 Oliphant Lane Middletown, RI 02842. If you mail in the form, please email your logo to Susan Ryan. If you prefer to pay online, you can do access our Walk for Animals site after September 1. All payment must be received by October 1 to be included in the Virtual Vendor Village. Fees are non-refundable.

Sponsors and vendors may only use the Potter League logo with the express written permission of Potter League. Potter League reserves the right to remove, decline, or prohibit any vendor or sponsor which, in its opinion, is not suitable to or in keeping with the character of the Heart & Sole Walk for Animals.